NAME: _____

WRITING PROMPT – BRAND MANAGER (Grades 3-5)

Read the Brand Manager Career Brief, then answer the questions below.

If you were a Brand Manager of a theme park...

1. Describe your theme park (rollercoasters, food court, animals, shows).
2. What is your brand's personality (fun, adventurous, scary, smart)?
3. Give your theme park a name and explain why you chose that name.
4. What adjectives would kids use to describe your theme park (adventurous, fun)?

A brand is simply trust.
— ***Steve Jobs***

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