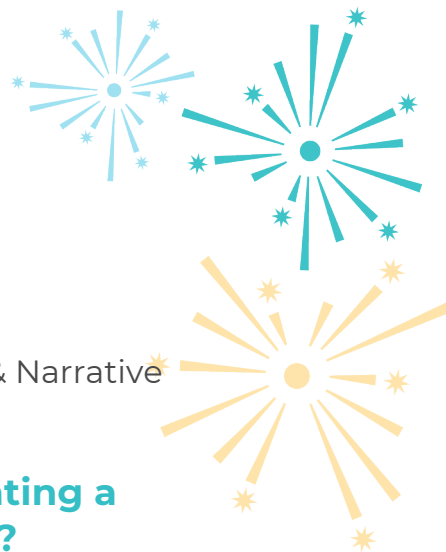


ART DIRECTOR & NARRATIVE WRITER WRITING PROMPT (Grades 9-12)



Answer the questions below by referring to your Art Director & Narrative Writer Career Briefs.

If you were an Art Director or Narrative Writer creating a video game, what would the end product look like?

Character and World-Building

- Describe your characters (superpowers, names, personalities).
- Describe the world the characters live in (outer space, forest, fantasy).

Who would be on your team?

- Explain the type of experts you would hire and how they would add value to your team.

How would you present your vision to the Creative Director and Producer?

- Describe the overall style of your video game.
- What is the mission of your characters and what are they trying to achieve?
- List a game that is similar to yours. What makes your game stand out?

How would you keep your team on track?

- How would you organize tasks (project management software) and manage your budget?
- What would a team meeting look like and where would it take place (at the coffee shop, board room, skate park).

Conclude your writing with how you would launch your product.

- Who would buy your video game? Why?
- What price would you sell your video game at? Why?
- What communication platforms would you use (social media, mass email, public relations).